

Managing Change. Changing Management.

Mark Danes. Senior Vice President. Heads the Corporate and Investor Relations practices for Magnet Communications. Goal-oriented perfectionist. Husband and father of two. Pilot. Karate instructor. Change Management expert. Crisis communications counselor. Worked for the big agencies. And on the corporate side. Public affairs, corporate positioning, financial media and analyst relations, and Internet marketing. Throughout all of this, there's one common thread: results. Just one of the Great People at Magnet Communications.

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Holly McArthur. Executive Vice President. Heads the Technology practice in Northern California. Wife and mother of twins. Entrepreneur. Equestrian. Built a multi-million dollar boutique in less than four years. Strategic thinker. Start-ups to industry leaders. Semiconductors to software. Found her voice at Oracle. Covered the bases, working in-house at Sybase. Had her day in the sun, counseling Sun Microsystems. And helped find a vision for BroadVision. Tech-savvy. Results-driven. Just one of the Great People at Magnet Communications.

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Knowledge. Experience. Intelligence.

Paul Jensen. Executive Vice President. Heads the Technology and Professional Services practices for Magnet Communications. Cornell graduate. Husband and father of two. Accomplished singer and songwriter. Former financial journalist. Worked on the corporate side. Built an agency with David Kratz. Brand building in New York, thought leadership in Silicon Valley, acquisitions in Washington, international labor disputes in Seattle, and corporate positioning in Kuwait. Just one of the Great People at Magnet Communications.

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